PROFESSIONAL SERVICES

# Al-Related services

Ensure you're set up for success with Zendesk AI with help from Zendesk consultants, architects, and developers





#### **PROFESSIONAL SERVICES**

### AI Expert

### Unlock 80% + automation across support operations — with expert guidance at every step.

Al Expert is a subscription based package that provides ongoing access to our Al experts in order to improve automation rates with Zendesk Al agents advanced.

#### This package can include:

- Access to Success Specialists
- Strategy creation and success planning
- Business reviews
- Health audits & strategic recommendations
- Al Expert consulting hours
- Enablement and training



### AI Readiness

Our team will highlight best practices and provide recommendations to accelerate your understanding, enablement and adoption of Zendesk AI copilot capability and functionality.

### What's covered:

- Intelligent triage
- Advanced auto replies
- Macro insights for admins
- Al reporting & insights
- GenAl for knowledge content creation
- Custom intents
- Agent suggestions
- Replies using GenAl & Auto Assist

Per Customer Team

AI Readiness

### \$4,750 / €4,400 / £ 3,800

Remote Delivery for 3 weeks Guidance to get you up and running fast with Zendesk copilot

- Auto assist
- Suggested first replies
- Suggested macro badges and confidence levels
- Enhance agent writing
- Ticket summaries
- Quick answers (Knowledge Center)
- Merging suggestions
- Intelligent triage predictions
- Entity detection

### Optimization Services

Whether you're looking for more advanced technical guidance or optimizing existing AI setup, our team of Zendesk specialists is here to help.

#### What's covered:

- Review current setup, workflows, and business rules for improvements & AI copilot optimizations
- Setup of agent workspace intelligence (ex: macros & intelligent triage)
- Integrate new AI functionality and optimize workflows & processes
- More add-ons available

| Customer driven  | Zendesk driven  |
|--|---|
| Express  | Elevate   |
| <ul> <li>\$9K   €8.3K   £7.3K<br/>Fixed Fee<br/><i>Remote delivery</i></li> <li>Comprehensive account<br/>review and design sessions</li> <li>Standard configuration<br/>guidance</li> <li>Technical advisory &amp; best<br/>practices</li> <li>Rollout support</li> <li>Rollout checklist &amp; review</li> </ul> | <ul> <li>\$18K   €16.6K   £14.5K<br/>Fixed Fee<br/>Remote delivery</li> <li>Everything included in Express<br/>and also the following:</li> <li>Design and assessment<br/>workshops</li> <li>Go-forward<br/>recommendations document</li> <li>Collaborative configuration</li> <li>Post rollout checklist</li> <li>Al-powered workflow<br/>optimization (Integrate new<br/>Al functionality and enhance<br/>processes)</li> </ul> |

## Custom Al Optimization

Tailored to your unique AI requirements for more advanced and complex use cases.

### This package can include:

- Setup of agent workspace intelligence (e.g., macros & intelligent triage)
- Support for multiple brands, languages, and regions
- Review of your current setup, workflows, and business rules for optimization
- Al Copilot enhancements and new Al functionality integration
- Auto-Assist configuration
- More add-ons available

### CUSTOM LAUNCH

### **Price Depends on Scope**

Remote or Onsite delivery

- Tailored engagement
- Custom scoped based on unique requirements
- Ideal for complex use cases
- Includes more than 2 Zendesk Suite products
- Best for multi-phased deployment
- Can cover multiple languages, channels, brands, or instances

#### **PROFESSIONAL SERVICES**

### Al Pilot Custom Projects

| Simple   | Medium  | Complex   |
|--|---|---|
| <b>\$9K-\$12K</b><br>(2-3 weeks)<br>Remote delivery  | <b>\$18K-\$30K</b><br>(3-4 weeks)<br>Remote delivery  | \$30K+<br>(4-6 weeks)<br>Remote or Onsite delivery  |
| Includes guidance and setup of:  | Can include all of the simple guidance<br>and setup with:   | Can include all of the simple and medium guidance and setup with:   |
| <ul> <li>1 brand/team (&lt;50 agents)</li> <li>Capture baseline success metrics (ROI)</li> <li>Agent workspace AI considerations</li> <li>Omni-Channel Routing</li> <li>Intent driven</li> <li>1 language</li> <li>Configuration of intelligent triage</li> <li>SLA's</li> <li>Automations</li> <li>OOTB Reporting (guidance only)</li> <li>Sentiment</li> </ul> | <ul> <li>1-3 brands/teams (&lt;100 agents)</li> <li>Project management and oversight</li> <li>2 languages</li> <li>Setup of up to 1-3 flows</li> <li>OOTB reporting setup and/or 1-2 custom reports</li> <li>Configuration of intelligent triage</li> </ul> | <ul> <li>3+ Brands (&gt;100 agents)</li> <li>Capture and monitor baseline<br/>success metrics</li> <li>2+ Languages</li> <li>Setup of 4+ flows</li> <li>Custom reporting</li> <li>Mobile SDK's</li> <li>Complex triage workflows</li> <li>Agent training</li> </ul> |